



Hålvärd MBW Golf 2024

BUSINESS
weekend

MARBELLA



An Experience and a Meeting Place

MARBELLA BUSINESS WEEKEND (MBW) OFFERS A NETWORKING EVENT BEYOND THE ORDINARY. TOGETHER WITH COLLEAGUES AND CLIENTS, YOU WILL ENJOY AN INSPIRING WEEKEND IN THE COMPANY OF CAREFULLY SELECTED PARTICIPANTS.

HOLE HOST

As a hole host, you own your hole for the entire tournament and meet a new team every ten minutes – a unique opportunity for direct contact with your target audience. You design the activation to reflect your brand, for example with flags, products, or giveaways.

The golf tournament takes place at the five-star Villa Padierna – Flamingos, featuring classic elements such as Nearest to Pin, Longest Drive, and Straightest Drive. Hole hosts welcome participants with drinks and snacks along the course.

The tournament is part of Marbella Business Weekend, which also includes padel and a gala dinner – the perfect occasion to combine business with pleasure and build valuable networks.

MEET & GREET & DINNER CLUB

MBW begins with a Meet & Greet at Caos Italia by Stefano Catenacci, where participants and partners gather for a welcoming evening.

The weekend concludes with a Dinner Club at Forum Marbella, arranged in collaboration with Beast Restaurant. The evening is reserved for MBW participants, partners, and special guests – a memorable finale to the weekend's experiences.

CHARITY

MBW supports charity in partnership with the Börje Salming ALS Foundation. A portion of the event proceeds will be donated to the foundation's important work.

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DATE

Saturday, October 4, 2025

LOCATION

Flamingos, Villa Padierna

PROGRAM

07.00 Check-in & Breakfast
07.30 Information & Warm-up
08.20 Tournament Start
15.00 After Golf at the Clubhouse
20.30 Dinner Club

AS A HOLE HOST YOU GET

- Branding space at your hole
- Opportunity for product sampling at your hole
- Two invitations to the Thursday Meet & Greet
- Rights to arrange your own activity at the hole

PRICE

750 Euro

DINNER CLUB

Saturday, October 4, Marbella Forum

ADDITIONAL OPTIONS

- Catering and beverages for participants
- Tent, tables with white linens, chairs
- Seats at the Dinner Club (see attachment)
- Team entry to MBW Golf and/or Padel
- Transfers & accommodation
- Logistics and setup of branding/exposure

FOR MORE INFORMATION

www.marbellabusinessweekend.se

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