



An Experience and a Meeting Place

MARBELLA BUSINESS WEEKEND (MBW) BRINGS TOGETHER SELECTED BUSINESS OWNERS, CLIENTS AND PARTNERS FOR AN INSPIRING WEEKEND OF GOLF, PADEL, DINNERS AND NETWORKING IN MARBELLA.

HOLE SPONSOR

As a hole sponsor, you host your own hole throughout the tournament and meet a new team approximately every ten minutes — creating a unique opportunity for direct interaction with the target audience.

The activation is designed around your brand and may include flags, products, giveaways or other branded elements.

Hole sponsors also welcome participants with beverages and light bites along the course.

MARBELLA BUSINESS WEEKEND

Over three days, selected business owners and partners come together to build relationships, develop business opportunities and connect with new contacts in an environment where quality comes before quantity.

The program combines business networking with padel, golf and shared dinners, creating a balance between business, experiences and strong relationships.

MEET & GREET

We begin MBW with a Meet & Greet at Brasserie Astoria, where participants, partners and specially invited guests gather in a social setting with selected beverages, light bites and networking.

DINNER CLUB

The weekend concludes at Nomad, where participants, partners and specially invited guests gather for a Dinner Club in a social and modern setting.

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DATE

Saturday, October 3, 2026

VENUE

Flamingos, Villa Padierna

PROGRAM

08.30 Registration & Information
08.45 Start Kit & Breakfast Package
09.00 Tournament Start
16.00 After Golf at the Clubhouse
20.30 Dinner Club at Nomad

INCLUDED

- Branding space at your hole
- Opportunity for sampling and brand activation
- Two invitations to the Meet & Greet (Thursday)
- Opportunity to create your own activity at the hole

PRICE

750 Euro

DINNER CLUB

Saturday, October 4, Marbella Forum

OPTIONAL ADD-ONS

- Catering and beverages for participants
- Tent, tables and chairs
- Seats for the Dinner Club (see attachment)
- Team entry to MBW Golf and/or Padel
- Transfers & accommodation
- Logistics and setup of branding material

WEBSITE

www.marbellabusinessweekend.se

mpc
AGENCY